

Sh. Suresh Kumar HEO
19/7/2021

DDA/SMG

From
19.07.2021

No. HTC-F(1)-1/2021
Govt. of Himachal Pradesh
Department of Horticulture



Secretary (Horticulture) to the
Govt. of Himachal Pradesh.

To

The Director of Horticulture,
Himachal Pradesh, Shimla-2

Dated, Shimla-2, the

17 July, 2021

Subject: - Proposal for implementation of Market Intervention Scheme for procurement of "C" grade Apple in the State during the year 2021.

Sir,

I am directed to refer to your office letter No. 1-2/2021-Udyan(M) dated 7-6-2021 on the subject cited above and to convey the approval of the Government to Market Intervention Scheme for procurement of 'C' Grade Apple in the State during the year 2021, as under:-

1. Market Intervention Scheme will be implemented for procurement of 1,40,949 MT apple for which procurement price be increased by Rs. 1/Kg over last year's (2020) procurement price.
2. Handling charges will be Rs. 2.75 per kg.
3. Assumed sale realization will be considered as Rs. 3.50 per kg.
4. Under the scheme, 286 procurement centres will be opened as per demand of the fruit growers out of which, 166 collection centres will be opened and operated by the HPMC and 120 by the HIMFED by their own staff/level for which funds amounting to Rs. 259.84 lakh proposed by the DOH.
5. Under the scheme, fruits would be procured in 35 kg gunny bags with 2.5% more fruits in view of evapo-transpiration and respiration losses.
6. Only apple having diameter above 51 mm will be procured/accepted under the scheme. Fruit having punctured skin or bird eaten/damaged would not be accepted. Fruit infested with insects/pests and fungal

disease including scab will not be accepted. Ethral sprayed fruit would also not be accepted. Immature/over mature or over ripe fruit would also not be accepted. However, fruits having slight hail damage, slight bruising, russeting and misshapen fruit will be accepted.

7. The MIS will be implemented in the State w.e.f. 20-7-2021 to 31-10-2021.

Further, DOH is directed that more procurement centres may be planned in view of intensive hail damage to apple this year leading to a possibility of higher MIS procurements.

You are, therefore, requested to give wide publicity to above decision of the Government through field offices/agencies and the media so that the fruit growers in the Himachal Pradesh could derive maximum benefit of the scheme. Implementation report of this scheme may be sent to this department immediately.

Yours faithfully,



(Nisha Kashyap)

Under Secy. (Hort.) to the
Govt. of Himachal Pradesh

☎ 0177-2625346

Endst.No: **HTC-F(1)-1/2021** Dated: Shimla-2 the July, 2021

Copy for information and necessary action to:-

1. The Under Secretary (Cooperative), Govt. of India, Ministry of Agriculture and Farmers Welfare, Krishi Bhavan, New Delhi-110001
2. The ACS (Finance) to the Govt. of HP, Shimla-2
3. The Secretary (GAD) to the Govt. of HP, Shimla-2 w.r.t. item No. 30 discussed in CMM dated 7-7-2021.
4. The Managing Director(s), HPMC and HIMFED, Shimla
5. The Director, I&PR, Shimla-2
6. The PS to Hon'ble Jal Shakti/Horticulture Minister, HP, Shimla-2
7. Guard File

Under Secy. (Hort.) to the
Govt. of Himachal Pradesh