

No.4-33/2021-Udyan(M)  
Directorate of Horticulture,  
Himachal Pradesh, Shimla-02.

From

Director of Horticulture,  
Himachal Pradesh, Shimla-02.

To

1. The Managing Director,  
HPMC, Nigam Vihar, Shimla- 02
2. The Managing Director,  
HIMFED, near Victory Tunnel, Shimla -04  
Dated: Shimla-2, the



**Subject:- Market Intervention Scheme for procurement of processing grade Mangoes in Himachal Pradesh during the year 2024.**

Sir,

This has reference to Government letter No. HTC-F (1)-1/ 2020 dated 30.07.2024 on the above cited subject (photocopy enclosed for ready reference).

In this context, it is stated that Himachal Pradesh Government has decided to implement Market Intervention Scheme for processing grade Mangoes during the year 2024 w.e.f 1.07.2024 to 31.08.2024 under which the procurement prices of Mango fruits are given as under:-


| Name of Fruit       | Grade            | Procurement Price( per Kg) |
|---------------------|------------------|----------------------------|
| Seedling Mango      | Processing Grade | 12.00                      |
| Grafted Mango       | Processing Grade | 12.00                      |
| Unripe Achari Mango | Processing Grade | 12.00                      |

Pursuant to this decision, the State Government has decided that HPMC and HIMFED will coordinate for setting up of 42 procurement centres on the basis of procurement data for the last three to five years. These centres will be opened by the procurement agencies in case of need and will be manned and operated by HPMC and HIMFED with their own staff, the detail of centres to be operated and manned by HPMC and HIMFED is given at Annexure-I. The qualitative (quality) grade standards for procurement of processing grade Mango fruits under MIS-2024 is given at Annexure-II.

Based on above, it is requested that immediate follow up action may kindly be taken and action taken report be sent to the undersigned, please. Kindly ensure that daily procurement, dispatch & sale proceed report along with the centres may be shared through mail on "[mail id:- smohort@gmail.com](mailto:smohort@gmail.com)" so that implementation of scheme could be apprised to Government on daily basis.

Yours faithfully,

Enclosures: As above through email.

  
Director of Horticulture,  
Himachal Pradesh, Shimla -2.  
e mail- horticul-hp@nic.in

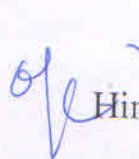
31 JUL 2024

Endorsement No. 4-33/2021-Udyan (M) (Through email) Dated:-

Copy forwarded to :-

1. The Secretary (Hort.) to the Government of Himachal Pradesh, Shimla 171002 with reference to letter **No. HTC-F(1)-1/ 2020 dated 30.07.2024** for favour of kind information, please.
2. The Senior Private Secretary to the Hon'ble Revenue and Horticulture Minister, Himachal Pradesh, Shimla-171002 for favour of kind information of the Hon'ble Minister.
3. The Deputy Commissioner, Kangra at Dharamshala, Bilaspur, Hamirpur, Solan, Una, Sirmour at Nahan, Chamba and Mandi, H.P, for favour of information, please.
4. The Additional Director Horticulture, Himachal Pradesh, Dharamshala, District Kangra, for favour of information and necessary action.
5. The Joint Director Horticulture, Mandi Zone, Distt Mandi, Himachal Pradesh, for favour of information and necessary action.
6. The Deputy Director, Horticulture, Kangra at Dharamshala, Bilaspur, Hamirpur, Solan, Una, Sirmour at Nahan, Chamba and Mandi, Himachal Pradesh;
7. The Deputy Director Horticulture (P & P), Directorate of Horticulture, H.P., Navbahar, Shimla-171002;
8. The Deputy Director Horticulture (Inf.), Directorate of Horticulture, H.P;
9. The Fruit Technologist, Dhaulakuan, District Sirmour, H.P., Naubahar at Shimla, Shamsi, Distt. Kullu, Nagrota Bagwan, District Kangra, HP;
10. The Subject Matter Specialist (Hort.), Fruit Canning Unit, Bilaspur at Nihal, Rajgarh, District Sirmour and Rajpura District Chamba, H.P. and Reckong Peo, District Kinnaur, Himachal Pradesh;  
along with the enclosures (Annexure-I&II) for favour of information and with the request to give wide publicity to Government Decision through field officers so that the fruit growers of the Himachal Pradesh could derive maximum benefit of the scheme.
11. The Administrative Officer, Directorate of Horticulture, Shimla-2;
12. The Incharge, Udyan-V, Directorate of Horticulture, Shimla-2;  
for information.
13. Incharge, IT Cell Directorate of Horticulture for favour of information and with the request that same may be uploaded on e-Udyan portal for wide publicity, please.

Enclosures: As above

 Director of Horticulture,  
Himachal Pradesh, Shimla-2.

**District wise list of Mango Fruit Collection centres under Market  
Intervention Scheme-2024**

| Total No. of centres | Name of District | Sr. No.   | Name of Centre  | Name of Agency |
|----------------------|------------------|-----------|-----------------|----------------|
| 1                    | Kangra           | 1         | Dehra           | HIMFED         |
| 2                    |                  | 2         | Fatehpur        | HIMFED         |
| 3                    |                  | 3         | Gaggal          | HPMC           |
| 4                    |                  | 4         | Indora          | HIMFED         |
| 5                    |                  | 5         | Jachh           | HIMFED         |
| 6                    |                  | 6         | Kotla           | HPMC           |
| 7                    |                  | 7         | Kandrori        | HPMC           |
| 8                    |                  | 8         | Lambagaon       | HIMFED         |
| 9                    |                  | 9         | Nagrota- Bagwan | HIMFED         |
| 10                   |                  | 10        | Nagrota Suriyan | HPMC           |
| 11                   |                  | 11        | Rehein          | HIMFED         |
| 12                   |                  | 12        | Shahpur         | HPMC           |
|                      | <b>Total</b>     | <b>12</b> |                 |                |
| 13                   | Bilaspur         | 1         | Bharolikalan    | HIMFED         |
| 14                   |                  | 2         | Geherwin        | HIMFED         |
| 15                   |                  | 3         | Jukhala         | HPMC           |
| 16                   |                  | 4         | Kandrora        | HIMFED         |
| 17                   |                  | 5         | Nihal           | HPMC           |
| 18                   |                  | 6         | Nihari          | HIMFED         |
|                      | <b>Total</b>     | <b>6</b>  |                 |                |
| 19                   | Hamirpur         | 1         | Bhoranj         | HIMFED         |
| 20                   |                  | 2         | Bijhri          | HPMC           |
| 21                   |                  | 3         | Hamirpur        | HIMFED         |
| 22                   |                  | 4         | Sujanpur        | HIMFED         |
| 23                   |                  | 5         | Nadaun          | HIMFED         |
|                      | <b>Total</b>     | <b>5</b>  |                 |                |
| 24                   | Solan            | 1         | Arki            | HPMC           |
| 25                   |                  | 2         | Kunihar         | HIMFED         |
|                      | Total            | 2         |                 |                |
| 26                   | Una              | 1         | Bangana         | HIMFED         |
| 27                   |                  | 2         | Una             | HIMFED         |
| 28                   |                  | 3.        | Amb             | HIMFED         |
|                      | Total            | 3         |                 |                |
| 29                   | Sirmour          | 1         | Dhaulakuan      | HPMC           |
| 30                   |                  | 2         | Paonta Sahib    | HIMFED         |
| 31                   |                  | 3         | Sain wala       | HIMFED         |

|              |              |          |                      |        |
|--------------|--------------|----------|----------------------|--------|
|              | Total        | 3        |                      |        |
| 32           | Chamba       | 1        | Thulel               | HPMC   |
|              | <b>Total</b> | <b>1</b> |                      |        |
| 33           | Mandi        | 1        | Jarol                | HPMC   |
| 34           |              | 2        | Mandi                | HIMFED |
| 35           |              | 3        | Sarkaghat            | HPMC   |
| 36           |              | 4        | Dhrampur             | HPMC   |
| 37           |              | 5        | Rakhoh               | HPMC   |
| 38           |              | 6        | Cholthra             | HPMC   |
| 39           |              | 7        | Marhi                | HPMC   |
| 40           |              | 8        | Sajayopiploo         | HPMC   |
| 41           |              | 9        | Nohali               | HPMC   |
| 42           |              | 10       | Machayal             | HPMC   |
|              | Total        | 10       |                      |        |
| <b>TOTAL</b> |              | 42       | HPMC-20<br>HIMFED-22 |        |

QUALITATIVE (QUALITY) GRADE STANDARDS FOR  
PROCUREMENT OF PROCESSING GRADE MANGO FRUITS UNDER  
MIS - 2024

1. Mature fruits and unripe achari mango would be procured under the Scheme.
2. Fruits would be procured only in crates having capacity of about 20 Kgs., each.
3. The crates irrespective of the size would be returned to the fruit growers to the procurement agencies.
4. 2.5% more fruit in weight would be procured from the fruit growers for which extra fruit received by the agency would also be mentioned in the receipt, it means that in 20Kgs. crate, 20.500 Kgs. of fruits would be procured and receipt would be issued for 20 Kgs., & 0.5 Kgs extra fruit only, which do not include the weight of the crate.
5. Fruits would be procured only from those orchardists who possess Horticulture Card and no fruit would be procured from the contractors or other involved in the trade.
6. The procurement price for fruits of seedling mango varieties, grafted mango varieties and unripe achari mango has been approved for 2024 @ Rs.12.00 per Kg., Rs.12.00 per Kg. and Rs.12.00 per Kg., respectively.
7. All the expenses including the transportation costs and unloading of fruits at the collection Centre would be borne by the fruit growers and expenses incurred after the procurement of fruit would be borne by the procurement agency.
8. It would be highly desirable on the part of fruit growers that they would bring the fruits of different varieties of seedling as well as grafted mangoes in separate crates so that it becomes convenient for the procurement agencies, processors and consumers to sell/ utilize the procured fruit in an optimal manner.
9. In no case the fruits of seedling, grafted mango varieties and unripe achari mango would be accepted in the same crate.
10. The fruits should be intact, sound, clean and free from foreign smell/taste.
11. The fruits with punctured skin, bird eaten would not be accepted.
12. Fruits having slight defects in shape, slightly hail damage and those having other minor defects like anthracnose spots with black tip and sooty blotch etc. would be accepted under the scheme.
13. Fruits having severe attack of fungal diseases / insect / pests or rotten fruits would not be accepted.
14. Wind fallen or shrivelled fruits would not be accepted under the scheme.

Jhansi  
DHP  
31/7/24

Sh. Susheel H60

(5) 31/07/2024

HTC-F (1)-1/2020  
Government of Himachal Pradesh  
Department of Horticulture.

From

The Secretary (Hort.) to the  
Government of Himachal Pradesh

To

The Director of Horticulture,  
Himachal Pradesh, Shimla-2.

Dated: Shimla-2, the



30/07/2024

**Subject:**

**Market Intervention Scheme (MIS) for procurement of Processing Grade Mangoes in Himachal Pradesh during the year-2024.**

Sir,

I am directed to refer to your letter no. 4-33/2021-Udyan (M), dated 13-06-2024 on the subject cited above and to convey the approval of the Government for implementation of Market Intervention Scheme (MIS) for Processing Grade Mangoes in Himachal Pradesh during the year 2024 as under: -

- i. Under the scheme 250 M.T. fruit of seedling, 500 M.T. of grafted & 500 MT unripe Achari varieties of Mangoes will be procured @ ₹ 12.00 per Kg.
- ii. Procurement of fruits will be done by HPMC & HIMFED in Crates and these agencies will be allowed handling charges will be ₹ 1.30 per kg.
- iii. The Assumed Sale Realization has been fixed as ₹2500/- M.T. for fruits of seedling, unripe achari and ₹ 3500 per MT and grafted mango varieties respectively.
- iv. Under the scheme, 42 fruit collection centers will be opened. The HPMC and HIMFED will coordinate for setting up of procurement data for the last three to five years. These centers will be opened by the procurement agencies in case of need and will be manned and operated by HPMC and HIMFED with their own staff. The expenses on account of Management Cost will be paid only on actual basis i.e. salary of the outsourced staff, which will be exclusively hired for MIS Mango-2024.
- v. Under the scheme, 2.5 % extra fruits (by weight) will be procured from the farmers/orchardists keeping in view the evapotranspiration and respiration

losses during the procurement and handling operations for which no receipt would be issued.

- vi. Under the scheme, fruits will be procured from those farmers/orchardists who possess Horticulture Cards and who own 10 bighas or less land under Mango cultivation. As such, no fruit will be procured from the contractors.
- vii. This scheme will be implemented in the State from 01-07-2024 to 31-08-2024.

You are, therefore, requested to give wide publicity to the above mentioned decision of the Government through field offices/agencies and the media so that the fruit growers in the State could derive maximum benefit from the Scheme. The implementation report be sent to this Department immediately.

Yours faithfully,

(Dr. Vikram Singh, HPAS)  
Joint Secretary (Hort.) to the  
Government of Himachal Pradesh  
Ph. No. : 0177-2628483

Endst No: As above-

Dated: Shimla-2, the

Copy for information and necessary action to: -

1. The Deputy Commissioner (MPS), Ministry of Agriculture and Farmers Welfare, Department of Agriculture and Farmers Welfare, Krishi Bhawan, New Delhi-110001.
2. The Principal Secretary (Fin.) to the Govt. of H.P w.r.t. File No. Fin-IF © 10-19/2018 -L dated 24-07-2024.
3. The Secretary(GAD) to the Govt. of H.P. w.r.t. Item No. 12 approved in the meeting of CMM held on 25-07-2024.
4. The Managing Director(s), HPMC and HIMFED, Shimla.
5. The Director, I&PR, H.P., Shimla-02 for vide publicity.
6. The Sr.PS to Hon'ble Horticulture Minister, H.P.
7. Guard file.

Joint Secretary (Hort.) to the  
Government of Himachal Pradesh  
Ph. No. 0177-2628483