

No.4-33/2021-Udyan(M)
Directorate of Horticulture,
Himachal Pradesh, Shimla-02.

From

Director of Horticulture,
Himachal Pradesh, Shimla-02.

To

The Managing Director,
HPMC, Nigam Vihar, Shimla- 02

Dated: Shimla-2, the

Subject:- Market Intervention Scheme for procurement of processing grade Mangoes in Himachal Pradesh during the year 2025.

Sir,

Kindly refer to the Secretary (Hort.) to the Government of Himachal Pradesh letter No. HTC-F(1)-1/ 2020 dated 11.08.2025 on the subject cited above (copy enclosed at Annexure I).

In this context, it is intimated that Himachal Pradesh Government has decided to implement Market Intervention Scheme for procurement of processing grade mango in Himachal Pradesh during the year 2025 w.e.f 15.07.2025 to 31.08.2025 under which the procurement prices of Mango fruits are as given below:

Name of Fruit	Grade	Procurement Price (Rs per Kg)
Seedling Mango	Processing Grade	12.00
Grafted Mango	Processing Grade	12.00
Unripe Achari Mango	Processing Grade	12.00

Under the scheme 42 procurement centres will be opened (List of procurement centres enclosed at Annexure II) which are to be manned by HPMC only by their own staff. Guidelines regarding fruit quality parameters, quantity, farmer eligibility, requirement of land records, and operating procedure to be followed at the procurement centres, under the scheme (enclosed at Annexure III) may be strictly adhered to by all the in-charges of the centres. The guidelines may be displayed at all prominent places, viz. respective Mango Collection Centres, notice boards and website of the agency.

Pursuant to this decision, the operations, eg. deployment of staff, packaging, transportation, handling, holding of fruit, etc may be carried out, as per the demand of the fruit growers. The daily procurement report reflecting category wise no. of beneficiaries (Gen./SC/ST), quantity purchased, dispatched & sale proceed along with the no. of centres may be shared through email to smohort.hp@gmail.com.

The consolidated claim on prescribed format (at Annexure IV) duly certified by chartered Accountant may be furnished on the prescribed format within 30 days after completion of the procurement period.

This is for favour of information and immediate necessary action, please.

Yours faithfully,

Enclosures: As above (through email only)

gk

Vinay Singh, IAS,
Director of Horticulture,
Himachal Pradesh, Shimla -2.
e mail: horticult-hp@nic.in

Endorsement No. 4-33/2021-Udyan (M) (Through email)
Copy forwarded to :-

Dated:-

1. The Secretary (Hort.) to the Government of Himachal Pradesh, Shimla 171002 with reference to above referred letter for favour of kind information, please.
2. The Senior Private Secretary to the Hon'ble Revenue and Horticulture Minister, Himachal Pradesh, Shimla-171002 for favour of kind information of the Hon'ble Minister.
3. The Deputy Commissioner, Kangra at Dharamshala, Bilaspur, Hamirpur, Solan, Una, Sirmour at Nahan, Chamba and Mandi, HP, for favour of information, please.

4. The Additional Director Horticulture, Himachal Pradesh, Dharamshala, District Kangra, for favour of information and necessary action.
5. The Joint Director Horticulture, Mandi Zone, Distt Mandi, Himachal Pradesh, for favour of information and necessary action.
6. The Deputy Director, Horticulture, Kangra at Dharamshala, Bilaspur, Hamirpur, Solan, Una, Sirmour at Nahan, Chamba and Mandi, Himachal Pradesh;
7. The Deputy Director Horticulture (P&P) and Information, Directorate of Horticulture, H.P., Navbahar, Shimla-171002;
8. The Fruit Technologist, Dhaulakuan, District Sirmour, HP; Navbahar, District Shimla; Shamshi, District Kullu; Nagrota Bagwan, District Kangra, HP;
9. The Subject Matter Specialist (Hort.), Fruit Canning Unit, Bilaspur at Nihal, Rajgarh, District Sirmour; Rajpura District Chamba, H.P. and Reckong Peo, District Kinnaur, Himachal Pradesh;
10. The Administrative Officer, Directorate of Horticulture, Shimla-2;
11. The Incharge, Udyan-V, Directorate of Horticulture, Shimla-2; for information.
12. Incharge, IT Cell Directorate of Horticulture with the request to upload the same on e-Udyan portal for wide publicity, please.
13. Private sector processing units established in Himachal Pradesh, for information.

Enclosures: As above (through email only)

Director of Horticulture,
Himachal Pradesh, Shimla-2.



ADN/8710

HTC-F (1)-1/2020

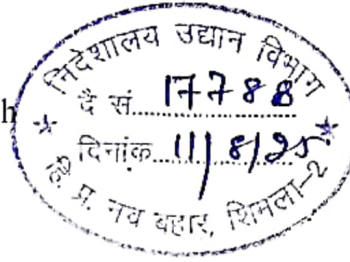
Government of Himachal Pradesh
Department of Horticulture.

From

The Secretary (Hort.) to the
Government of Himachal Pradesh

To

The Director of Horticulture,
Himachal Pradesh, Shimla-2.



Dated: Shimla-2, the

11-08-2025.

Subject: Market Intervention Scheme (MIS) for procurement of Processing Grade Mangoes in Himachal Pradesh during the year-2025-26.

Sir,

I am directed to refer to your letter no. 4-33/2021-Udyan (M), dated 21.06.2025 on the subject cited above and to convey the approval of the Government for implementation of Market Intervention Scheme (MIS) for Processing Grade Mangoes in Himachal Pradesh during the year 2025 in line with the revised guidelines of Market Intervention Scheme under the umbrella of PM-AASHA issued by Government of India during the year 2024 as under: -

1. Under the scheme 250 M.T. fruit of seedling, 500 M.T. of grafted & 500 MT unripe Achari varieties of Mangoes will be procured @ ₹ 12.00 per Kg.
2. As per revised operational guidelines of Market Intervention Scheme, the overhead expenses will be up to a maximum of 25% of Market Intervention Price, which can be reduced as deemed appropriate depending upon nature of crop and prevailing market situation. Therefore, based upon the Market Intervention Price of Rs. 12 per kg, maximum permissible overhead expenses are Rs. 3 per kg subject to condition that overhead expenses are to be supported by actual payment vouchers/receipts.
3. The Assumed Sale Realization will be 3.5 per Kg.
4. Under the scheme, 42 fruit collection centers will be opened. The HPMC will coordinate for setting up of procurement data for the last three to five years. The procurement center shall be manned by the procurement agency with their own/outsourced staff, as and when needed according to the availability of fruit in the locality. However, Departmental officers of the concerned jurisdiction shall supervise the operations to ensure transparency in the process, proper recordkeeping and real-time reporting. They may visit any of the center at any time as per their judgement.
5. Under the scheme, the fruits shall be procured and handled until final disposal in recyclable plastic crates (capacity 20 kg each). The fruit may be brought by the farmers up to the procurement center in any suitable packaging material which shall be returned to them. Farmers shall be required to provide 2.5% extra fruit (by weight) as an average to compensate for evaporation and respiration losses during the procurement and handling operations. The total weight of fruit in a crate shall be at least 20.5 kg (20kg + 0.5kg overage).

6. Under the scheme, fruits shall be procured from those farmers/orchardists who possess Udyan Cards. No fruit would be procured from contractors / traders / commission agents etc. In case of procurement from FPOs/FPCs/ Co-operative societies, the complete details of contributing individual farmers shall be sought along with the registration details of the agency.
7. The Procurement agency and the Department must ensure the procurement of fruits under the scheme as per guidelines at Annexure-I. Copy of the same to be pasted at prominent place
8. This scheme will be implemented in the State from **15-07-2025 to 31-08-2025**.

You are, therefore, requested to give wide publicity to the above mentioned decision of the Government through field offices/agencies and the media so that the fruit growers in the State could derive maximum benefit from the Scheme. The implementation report be sent to this Department immediately.

Yours faithfully,

(Dr. Vikram Singh, HPAS)
Joint Secretary (Hort.) to the
Government of Himachal Pradesh
Ph. No. : 0177-2628483

Endst No: As above-

Dated: Shimla-2, the

Copy for information and necessary action to: -

1. The Deputy Commissioner (MPS), Ministry of Agriculture and Farmers Welfare, Department of Agriculture and Farmers Welfare, Krishi Bhawan, New Delhi-110001.
2. The Special Secretary (Fin.) to the Govt. of H.P w.r.t. File No. Fin-IF © 10-19/2018 - L dated 11-07-2025.
3. The Secretary(GAD) to the Govt. of H.P. w.r.t. Item No. 13 approved in the meeting of CMM held on 29-07-2025.
4. The Managing Director(s), HPMC, Shimla.
5. The Director, I&PR, H.P., Shimla-02 for vide publicity.
6. The Sr.PS to Hon'ble Horticulture Minister, H.P.
7. Guard file.

Joint Secretary (Hort.) to the
Government of Himachal Pradesh
Ph. No. 0177-2628483

Annexure II**List of Mango Fruit Collection Centers under Market Intervention Scheme 2025**
to be manned by HPMC

Total No. of centers	Name of District	Sr. No.	Name of Center
1	Kangra	1	Dehra
2		2	Fatehpur
3		3	Gaggal
4		4	Indora
5		5	Jachh
6		6	Kotla
7		7	Kandrori
8		8	Lambagaon
9		9	Nagrota- Bagwan
10		10	Nagrota Suriyan
11		11	Rehein
12		12	Shahpur
	Total	12	
13	Bilaspur	1	Bharolikalan
14		2	Geherwin
15		3	Jukhala
16		4	Kandror
17		5	Nihal
18		6	Nihari
	Total	6	
19	Hamirpur	1	Bhoranj
20		2	Bijhri
21		3	Hamirpur
22		4	Sujanpur
23		5	Nadaun
	Total	5	
24	Solan	1	Arki
25		2	Kunihar
	Total	2	
26	Una	1	Bangana
27		2	Una
28		3.	Amb
	Total	3	
29	Sirmour	1	Dhaulakuan
30		2	Paonta Sahib
31		3	Sain wala
	Total	3	
32	Chamba	1	Thulel
	Total	1	
33	Mandi	1	Jarol
34		2	Mandi
35		3	Sarkaghat
36		4	Dhrampur
37		5	Rakhoh
38		6	Cholthra
39		7	Marhi
40		8	Sajayopiploo
41		9	Nohali (new center)
42		10	Machayal
	Total	10	
TOTAL		42	

Guidelines to be followed by farmers at the procurement centers while depositing fruit produce for processing grade mango fruits under Market Intervention Scheme 2025

1. Fruit quality parameters:

- i. Mature ripe fruits of commercial varieties, and raw fruits of pickling varieties (achari mango) of size of processing grade intact, clean and free from foreign smell/taste, free from fungal infections, insects / pests and other kinds of spoilage.
- ii. Fruits with punctured skin, bird eaten, wind fallen, dried or shriveled, with severe attack of fungal diseases / insect / pests or rotten fruits, or sprayed with ethephon would not be accepted.
- iii. Minor defects in shape, blemishes, slight hail damage, minor anthracnose spots, black tip, and sooty blotch etc. would be accepted, such that the fruit is generally fit for processing.
- iv. The judgment of the procuring personnel at the procurement center would be considered final in this respect.

2. Quantity

- i. Fruits would be procured only in crates having capacity of 20 kg each.
- ii. The fruit may be brought by the farmers up to the procurement center in any suitable packaging material which shall be returned to them.
- iii. Farmers shall be required to provide 2.5% extra fruit (by weight) as an overage to compensate for evaporation and respiration losses during the procurement and handling operations. The total weight of fruit in a crate shall be at least **20.5 kg (20kg + 0.5kg overage)**. However, payment shall be made for 20 kg fruit, excluding weight of crate or extra fruit.
- iv. Only such quantity of fruit shall be accepted at the MIS collection centers that is proportionate to the land owned by the farmer and orchard area.

3. Farmer eligibility:

- i. Only those farmers are eligible to supply who belong to the area notified for that procurement center, as well as possess land and orchard area in proportion to the fruit brought to the procurement center. The proof of land (revenue record/Jamabandi) and Udyan Card shall be checked for this purpose.
- ii. No fruit would be procured from contractors / traders / commission agents etc.
- iii. In case of procurement from FPOs / FPCs/ Co-operative societies, the complete details of contributing individual farmers shall be provided by the concerned FPO / FPC/ Co-operative society along with their registration details.

4. The procurement price for fruits, as approved by the Government shall be paid to the farmers.
5. Farmers should transport fruits immediately after harvesting to notified MIS collection centers with due care so as not to damage the fruit, just as they would while sending to forwarding agents for retail sale in market yards (*Mandi*).
6. All the expenses for bringing the fruit up to the procurement center, including transportation and unloading of fruits at the procurement center would be borne by the fruit growers.
7. Expenses incurred after the procurement of fruit would be borne by the procurement agency.
8. Farmers are requested to bring the fruits of different varieties in separate crates / packages as far as possible.
9. Fruit procurement at the collection centers shall be done from 10.00 AM to 5.00 PM and centers will remain closed on Sundays. Farmers should bring the fruits to collection centers as per the date and time decided and communicated by the incharge, so that procured fruits can be further dispatched/transported at the earliest without spoilage.

Guidelines for Operating Procedures to be followed at Procurement Centers

1. Procurement personnel should weigh the fruits properly and ensure correct quantity.
2. The proof of land (revenue record/Jamabandi) and Udyan Card shall be uploaded by the procurement personnel, along with other farmer details, on MIS software or copy of same shall be retained by the incharge
3. The name of procurement center and its code shall be marked with red paint near the tying area of the plastic crate at the time of collection.
4. The crates should be handled with proper care since the same material is to be used for at least three years.
5. The Incharge of the collection center shall issue receipt to the farmer only after thoroughly checking the fruits. Incharge of collection center reserves the right to reject the fruits if these do not fulfill the quality standards fixed for procurement under MIS.
6. Only the receipt issued by the Incharge of the collection center duly signed/stamped by the incharge in lieu of collected fruits shall be valid for any claims. The farmers shall not be entitled to any claims for a receipt issued by any other person or officer.
7. The number of crates as well as quantity of fruits shall be mentioned in figures as well as words on the receipt and the same shall be duly signed with date by both the incharge of the collection center as well as the farmer.
8. The incharge shall ensure to handover and take receipt for the stocks procured / stored at the center from the night duty security/watchman before leaving the

collection center, and the same shall be cross checked the following morning before beginning procurement for the day.

9. The in-charge should hold fruits in such a way as to protect from sun and rain to avoid any spoilage till it is transported further. Normally, no fruit shall be stored at the procurement center and it should be disposed immediately. In case of likely chances of holiday (s), the produce received till that day shall be transported to the next destination, i.e. processing unit, CA/cold store or auction center.
10. For the temporary holding of fruits tarpaulin should be erected in such a way that there is gap of 5 feet between height of tarpaulin and plastic crates. This is required for proper ventilation and reduce the impact of heat during the holding time at center.
11. The procurement agencies shall ensure to equip the collection centers with tarpaulin, weighing machine, and other materials required for procurement.
12. Incharges of the collection centers shall record the details of procurement in real time on Management Information System, and report daily (except on Sundays and gazetted holidays) the details of procured and transported fruits to sub office/ office of procurement agency and Directorate of Horticulture, HP.
13. Both farmers and the officers deputed for MIS are required to ensure transparency in the procurement process, in case of any irregularity both shall be held responsible jointly.
14. If any farmer/ antisocial element misbehaves with the incharge of the collection center, or pressurizes the incharge to accept fruits not meeting quality, quantity and eligibility criteria forcefully at the collection center, then the incharge is authorized to close the collection center and report the incident to the procurement agency as well as Directorate of Horticulture.
15. Subject Matter Specialist (Horticulture) of the concerned jurisdiction or any officer deputed by them shall inspect procurement centers and check the operations to ensure transparency in the process, proper recordkeeping and real-time reporting. They may visit any of the centers in their jurisdiction at any time.

Annexure IV**Abstract of claim document submitted in respect of implementation of Market Intervention Scheme - 2025 for procurement of Mango****Annexure IV (A)****Profit/ Loss account (certified by Chartered Accountant)**

1. Name of fruit
 - i. Quantity procured (in Kgs)
 - ii. Value of procured fruit (in Rs.)
2. Overhead and handling expenses (in Rs.)
3. Total expenses including the value of fruits (in Rs.).
4. Quantity processed/sold for processing units/ plants (in Kgs).
5. Realization from processing (in Rs.).
6. Quantity sold in Markets (in Kgs)
7. Sale Proceeds obtained (in Rs.).
8. Total realization from processing/sale of apples (in Rs.).
9. Loss (3-8) (in Rs.).

Annexure IV (B)**District-wise/ Center-wise detail of procurement, dispatch and balance, if any with justification**

Name of District	Name of Center	Quantity Procured (in Kgs)	Quantity Dispatched (in Kgs)	Quantity in Balance, if any (in Kgs)

Annexure IV (C)**Agency-wise fortnightly procurement of mango**

S No	Fortnight Period/ Date	Quantity Procured (in M.T.)	Total Quantity (in M.T.)
1.	15.07.2025 to 31.07.2025		
2.	01.08.2025 to 15.08.2025		
3.	16.08.2025 to 31.08.2025		
GRAND TOTAL			

Annexure IV (D)**Detail of expenses incurred & amount realized in the sale of processing grade mango to the processing units**

Date	Name of Processing Plant/unit/firm to whom sold	Particulars of expenses	Amount incurred/ spent (in Rs.)	Quantity (in Kgs)	Sale obtained (in Rs.)

Annexure IV (E)**Details of expenses incurred & amount realized while selling processing grade mango in various markets**

Date	Name & address of traders to whom fruit consigned	Particulars of expenses incurred in marketing of fruits	Amount incurred/ spent (inRs.)	Quantity (in Kgs)	Sale realization obtained (inRs.)

Annexure IV(F)**Detail of farmers benefitted (as per instruction issued by Government)**

S No	Name& full address of the Beneficiaries benefitted under the scheme	Category	Udyan Card No. of Beneficiaries	Land Holding (in Bigha)	Quantity (in kgs.)	Value of the fruits (inRs.)