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Guidelines for Implementation of  
Mukhya Mantri Madhu Vikas Yojna  
(MMMVY).  
2018-19

DEPARTMENT OF HORTICULTURE  
NAVBAHAR SHIMLA-171002 (HP)

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## Guidelines – Mukhya Mantri Madhu Vikas Yojna

The State Department of Horticulture is the nodal agency for implementing all the Central/State Government sponsored schemes pertaining to the Horticulture i.e Mission for Integrated Development of Horticulture (MIDH), Pradhan Mantri Krishi Sinchayee Yojna (PMKSY), Rashtriya Krishi Vikas Yojna (RKVY), Weather Based Crop Insurance Scheme (WBCIS) etc. The other important role being played by the State Horticulture Department for Development of this sector is motivation and capacity building of farmers/ entrepreneurs through training/ demonstrations, in technological advances in production, crop protection, development of Apiculture, post-harvest management, introduction & multiplication of planting material and development of bee keeping so as to increase the crop productivity in the State.

The present scheme – Mukhya Mantri Madhu Vikas Yojna (MMMVY) will also be implemented aggressively by the Department of Horticulture through its well established field/extension network of Deputy Director of Horticulture & Subject Matter Specialist at district/division level and Horticulture Development Officer at block level followed by Horticulture Extension Officers at circle level. The scheme will benefit all the bee keepers doing commercial bee keeping and the novice bee keepers willing to adopt bee keeping as a source of their livelihood would be eligible for availing assistance under the scheme.

### Outcome of the Scheme:

The scheme will push forward Himachal Pradesh as a pioneer in production of quality fruit crops including agricultural crops.

- Will increase crop productivity of crops in the State by providing honey bees to the farmers for pollination.
- Will help in maintaining ecological balance by way of demonstration of honey bees.

- Will help in developing small apiaries, popularization of honey and other bee products in the State.
- Will help in participation of farmers for promoting scientific bee keeping.
- Will provide employment opportunity to the unemployed rural/ urban youths as a source of their livelihood.
- Will enhance the income of the farmer of the State by increasing productivity and quality of the produce.
- Will help in providing value addition to daily human diet.
- Will help in conserving flora and fauna of the State.

**Modalities of the Mukhya Mantri Madhu Vikas Yojna:**

1. Under this scheme, assistance will be provided to all category farmers of the state. Amongst these categories of farmers, preference will be given to the women farmers and physically disabled farmers.
2. Only Bonafide farmers of Himachal Pradesh shall be eligible for availing assistance under the scheme.
3. For seeking assistance under the scheme the beneficiaries shall fill up the application form on prescribed format enclosing the details regarding land holding/ landless farmers.
4. The beneficiaries shall also have to fill up a bond regarding proper utilization of the subsidy of the required format.
5. Assistance for the purchase of bee colonies along with bee hives will be admissible for maximum of 50 colonies.
6. Before purchasing any input/ seeking assistance provided under the scheme, sanction of the competent authority viz. DDH of the concerned district/ SMS of concerned area shall be mandatory.

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The assistance shall be made available by the department subject to the availability of funds and satisfaction of the competent authority.

8. Incentive to the farmers/ orchardists hiring bee colonies for pollination will be available after obtaining affidavit from the farmers regarding supply of bee colonies as per the rates fixed by the department.
9. Assistance for the migration of bee colonies will be available to the commercial bee keepers registered with the department for doing interstate migration of bee colonies.
10. Assistance for development of bee breeder to multiply bee colonies will be available after inspecting the available infrastructure with the bee keepers by the departmental committee keeping in view the experience of the work.
11. The subsidy claim should invariably comprise of the detailed inspection report of the concerned field officers of the Horticulture Department duly supported by the activity photograph.
12. The department reserves the right to accept or reject the proposal or restrict the approval to the project proposal subject to the availability of funds within the department. The decision of Director of Horticulture, Himachal Pradesh shall be final in this regard.

Cost norms and pattern of assistance for the Development of Bee keeping under Mukhya Mantri Madhu Vikas Yojna in Himachal Pradesh

Sr. NO	Name of the component	Unit	Cost norms	Assistance
1	Distribution of bee colonies to the farmers by the Department /Bee keepers	50 Bee colonies per beneficiary	Rs.2000/- per bee colony	Rs.1600/-per bee colony @ 80% of the cost
2	Distribution of bee Hives made up of kail, pine, Mango and other wood of specified standard (BIS)	50 Bee hive per beneficiary	Rs.2000/- per bee hive.	Rs.1600/-per bee hive @ 80% of the cost.
3	Distribution of bee keeping material/ equipment	1 set per beneficiary	Rs 20000 per unit	16000 per unit @ 80% of the cost
4	Selection of bee breeder in every district rearing 300 colonies.	One bee-breeder Having 300 bee colonies	Rs. 3 lakh per bee breeder.	100% of the cost.
5	Migration grant in the form of transportation subsidy @ Rs. 5000/- per trip.	100 bee colonies per beneficiary	Rs. 10000/- per year for doing inter State migration	Rs. 10000/- per year for doing inter State migration
6	Incentive to the farmers rearing <u>Apis cerana</u> bee colonies in wall hives/Bee hives.	5 Wall hives	Assistance @ Rs.1000/- per wall hive	100% of the cost with maximum of 5 wall hives
7	5 days training camp for the novice bee keepers every year.	25 farmers	Rs.400/day per farmer	100% of the cost.
8	7 days training camp for the commercial Bee keepers of the State in the field/apiaries.	20 farmer	Rs.1000/day per farmer	100% of the cost.

	Exposure visit of the farmers to the reputed institutions in the country for 15 days.	20 farmer	Rs. 7000/- per farmer	Project based. 100% of the cost.
10	Training programmes for the trainees of the Department. ( <i>outside the country</i> ).	Technical Officer	Rs. 5.00 Lakh per participant	Project based. 100% of the cost
11	Establishment of Honey Processing Unit	Per Unit	Rs. 50.00 Lakh per unit	Project based. 50% of the cost.
12	Incentive to the farmers for the plantation of bee flora in 2 Bigas of land.	Farmers	Rs. 3500/- per farmer	50% of the cost with maximum of Rs. 3500/- per beneficiary
13	Publication of literature, Documentary, journals, Bulletin and distribution to the bee keepers.	-	-	100% of the cost.