

No.1-2/2023-Udyan (M)-  
Directorate of Horticulture,  
Himachal Pradesh, Shimla-02.

From

Director of Horticulture,  
Himachal Pradesh, Shimla-171002.

To

1. The Managing Director,  
HPMC, Nigam Vihar,  
Shimla- 171002.
2. The Managing Director,  
HIMFED, near Victory Tunnel,  
Shimla 171004

Subject:- Dated: Shimla-2, the  
Regarding Market Intervention Scheme (MIS) for procurement of "C"  
grade Apple in Himachal Pradesh for the year 2023-24.

Sir,

This has reference to this Directorate Letter No. 4-33/2021-Udyan (M) dated 28.07.2023 vide which conditional approval for procurement of processing grade Apple and Mango fruits under Market Intervention Scheme alongwith instructions and guidelines for procurement of fruits under the scheme was conveyed.

In this context, kindly find enclosed herewith the photocopy of letter No. HTC-F(1)-1/2023 dated 25.09.2023 received from the Secretary (Hort.) to the Government of Himachal Pradesh, vide which approval for procurement of "C" Grade apple under Market Intervention Scheme in Himachal Pradesh for the year 2023-24 has been conveyed (photocopy enclosed for ready reference). The procurement price will be Rs.12 per kgs and the scheme will be implemented in the State w.e.f. 20.07.2023 to 31.10.2023.

This is for favour of information and necessary action at your end, please.

Yours faithfully,

Enclosures: As above.

*sd/L*  
Sandeep Kadam, IAS,  
Director of Horticulture,  
Himachal Pradesh, Shimla -2.  
e mail- [horticul-hp@nic.in](mailto:horticul-hp@nic.in)  
dated:-

Endorsement No.:- as above (through email)

Copy of the above is forwarded to :-

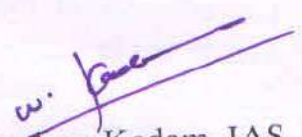
1. The Secretary (Hort.) to the Government of Himachal Pradesh, Shimla 171002 w.r.t. above referred letter for favour of kind information, please.
2. The Senior Private Secretary to the Hon'ble IPH and Horticulture Minister, Himachal Pradesh, Shimla-171002 for favour of kind information of the Hon'ble Minister.
3. The Deputy Commissioner, Shimla, Kullu, Kinnaur at Reckong peo, Lahul & Spiti at Kelong, Kangra at Dharamsala, Solan , Sirmour at Nahan, Chamba and Mandi, H.P, for favour of information, please.

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4. The Additional Director, Horticulture, Himachal Pradesh, Dharamsala, District Kangra, for favour of information and necessary action.
5. The Joint Director Horticulture, NZ, Mandi, Distt Mandi, for favour of information and necessary action.
6. The Deputy Director, Shimla, Kullu, Kinnaur at Reckongpeo, Lahul & Spiti at Kelong, Kangra at Dharamsala, Solan, Sirmour at Nahan, Chamba and Mandi, H.P.;
7. The Deputy Director Horticulture (P & P) & Information, Directorate of Horticulture, H.P., Navbahar, Shimla-171002;
8. The Fruit Technologist, Dhaulakuan, District Sirmour, H.P., Naubahar at Shimla, Shamsi, Distt. Kullu, Nagrota Bagwan, District Kangra, HP;
9. The SDM (Civil) Dodra Kwar, Distt Shimla, Himachal Pradesh;
10. The Subject Matter Specialist (Hort.), Fruit Canning Unit, Bilaspur at Nihal, Rajgarh, District Sirmour and Rajpura District Chamba, H.P. and Reckong Peo, District Kinnaur, Himachal Pradesh;
11. SMS (Horti.) Anni, Distt. Kullu, Rajgarh, Distt. Sirmour, Theog, Rampur, Kothkhai & Rohru Distt Shimla, Himachal Pradesh  
along with the enclosures for favour of information  
and necessary action.
12. The Administrative Officer, Directorate of Horticulture, Shimla-2;
13. The Incharge, Udyan-V, Directorate of Horticulture, Shimla-2;  
for information.
14. In charge IT Cell, Directorate of Horticulture, Himachal Pradesh for information and with the request to upload the same on departmental web portal for wide publicity.

Enclosures: As above.

  
Sandeep Kadam, IAS,  
Director of Horticulture,  
Himachal Pradesh, Shimla -2.  
e mail- [horticul-hp@nic.in](mailto:horticul-hp@nic.in)



JDN(AD) Smp.  
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27/09/2023

No. HTC-F(1)-1/2023  
Government of Himachal Pradesh  
Department of Horticulture



From

Secretary (Hort.) to the  
Government of Himachal Pradesh.

To

✓ The Director of Horticulture,  
Himachal Pradesh, Shimla-02.

Dated: Shimla-02, the 25/09/2023

Subject:

Regarding Market Intervention Scheme for procurement of  
'C' Grade apples in Himachal Pradesh for the year 2023-24.


Sir,

I am directed to refer to your office letter No. 1-2/2023-  
Udyan(M) dated 14.06.2023 and 16.06.2023 on the subject cited above and to  
convey approval of the Government for implementation of Market Intervention  
Scheme for procurement of 'C' Grade apples in Himachal Pradesh during the  
year 2023-24 as under:

- i. Market intervention scheme will be implemented for procurement of 1,43,778 M.T. apple for which procurement price will be Rs. 12 per Kg.
- ii. Overhead expenses will be Rs. 2.75 per kg.
- iii. Assumed sale Realization will be considered as Rs. 3.50 per kg.
- iv. Under the Scheme, 312 procurement centres will be opened as per demand of the fruit growers out of which, 210 collection centres will be opened and operated by HPMC and 102 by the HIMFED by their own staff/level for funds amounting to Rs. 276.48 lakh.
- v. Under the scheme, fruits would be procured in 35 Kg gunny bags. However, in view of evapo-transpiration and respiration losses, the net weight of fruit in such 35 Kgs bags would be 35.87 Kgs which do not include the weight of gunny bag. Nevertheless, receipt will be issued for 35 Kgs only. This year HPMC will procure fruits in crates within the catchment area of 50 kms from newly established Fruit Processing plant at Parala.

- vi. Only apple having diameter above 51mm will be procured/accepted under the scheme. Fruits having punctured skin or bird eaten/damaged would not be accepted. Fruits infested with insects/pests and fungal diseases including scab would not be accepted. Ethral sprayed fruits also would not be accepted. Immature as well as over mature fruits would not be accepted. Severely bruised fruits would not be accepted. Fruits having slight hail damage, russeting as well as misshapen fruits will be accepted.
- vii. Under MIS 2023, apple would be procured from the growers having horticulture card and not from contractors.
- viii. The MIS will be implemented in the State w.e.f. 20.07.2023 to 31.10.2023.

Yours faithfully,

  
(Dr. Vikram Singh)  
Joint Secretary (Hort.) to the  
Govt. of Himachal Pradesh  
Phone No. 0177-2625346